

Mobile Application Testing for Health & Wellness Brand

PROJECT DETAILS

- Application Testing
- Nov 2017 Ongoing
- \$50,000 to \$199,999
- "They're very professional and willing to understand the product."

PROJECT SUMMARY

Overseeing mobile application QA testing, QASource reviews features and weekly content and assists with bugs and crashes.

PROJECT FEEDBACK

The workload of the in-house team has decreased substantially. QASource understood all needs, while their proactive approach and ability to work independently helped them establish an effective process.

The Client

Introduce your business and what you do there.

I'm the head of mobile technology services at a health and wellness brand.

The Challenge

What challenge were you trying to address with QASource?

We wanted to take the load off of our product managers and designers, so we were looking for an affordable way to do QA testing of our mobile application.

Head of Mobile Technology Services, Health & Wellness Brand

Wellness & Fitness

Amherst, Massachusetts

CLIENT RATING

4.5
Overall Score

Quality:		4.5
Schedule:		4.5
Cost:		5.0
Would Refer:		4.5



The Approach

What was the scope of their involvement?

They review the features of the app before they go into production. They also review weekly content, do continuous testing of the app, and make sure there are no bugs.

What is the team composition?

We work with one QA resource and our account manager.

How did you come to work with QASource?

They were recommended to us by someone who had worked with them previously. We were trying to cut the costs, so we wanted to outsource an offshore team rather than hire someone full-time.

How much have you invested with them?

We've spent between \$50,000-\$60,000.

What is the status of this engagement?

We started working with them in November 2017 and the relationship is ongoing.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

They've helped us with everything from spelling errors and issues with image sizing to bugs and crashes. We're satisfied with their work.

How did QASource perform from a project management standpoint?

They're very organized and give us regular daily and weekly status reports. We mostly use Slack, Pivotal Tracker, and Excel documents to stay on track with the project. QASource has been willing to integrate with our current process and team structure.

What did you find most impressive about them?

They're very professional and willing to understand the product. Also, they're proactive, which is especially helpful when there is a lack of direction on our end. I can be sure they're always working on something to fill the hours we're paying them for.

Are there any areas they could improve?

We have limited resources, so the onboarding process took a little bit of time. But once they understood the product, they've been quite self-sufficient.

Do you have any advice for potential customers?

Get everyone up to speed on the product. That will make the process more efficient.