

QASource Sponsors North American Bengali Conference CEO to Speak on Digital Transformation

PLEASANTON, CA, June 15, 2017 - [QASource](#), one of the world's leading software QA services providers, today announced it is a business sponsor of the [North American Bengali Conference 2017](#) to be held at the Santa Clara Convention Center in Silicon Valley, July 7-9.

In addition, QASource CEO Rajeev Rai will serve as a panelist during the event's popular Business Forum, to be held at the Hyatt Regency adjacent to the convention center. Rai and other panelists will be discussing "Digital Transformation Implemented By Service Provider."

The [NABC Business Forum](#) is a one-day event within the conference, featuring talks from CXOs from some of the world's largest technology companies and digital service providers, university researchers, government leaders, startup founders, and Silicon Valley venture capitalists.

"Rajeev is the perfect person to discuss digital transformation and leadership. He and QASource have been at the forefront of leveraging digital technologies to be more innovative, customer-centric and efficient," said Rick Rampton, Head of Client Success. "We are excited to be invited by the NABC to participate in this panel in front of such a large and distinguished group."

QASource is Indian owned and headquartered in Pleasanton, Calif. Rai has more than 20 years' experience in software QA, and is widely recognized as an expert in building, managing, and retaining high-performing engineering teams. Prior to founding market leader QASource, he led initiatives at Apple, Informix and Macromedia/Adobe.

NABC 2017 is in its 37th year. Organized by [Bay Area Prabasi](#), the event is billed as a forum connecting more than 8,000 attendees from East and West and a place where ideas and experiences can be shared. Largely a three-day cultural program, it also hosts seminars and forums where issues affecting South Asians can be discussed.

About QASource

Headquartered in Pleasanton, California, with an office in Chandigarh, India, QASource is one of the world's leading software QA providers. Since it was founded in 2002, QASource has grown to become an international organization of more than 650 professionals servicing a variety of clients ranging from VC-funded startups to Fortune 500 companies. QASource has demonstrated a growth rate of 20% to 50% annually, and is a market leader in test automation services. QASource customers have had successful exits exceeding \$11 billion in M&A transactions, leading to the company's tagline, "Quality That Creates Value." For more information, visit the QASource website at <https://www.qasource.com>.

Contact

Lynn Christiansen Esquer

QASource Marketing & Communications

+1 (925) 401-3463

lesquer@qasource.net